



All Sports Boosters  
Minutes  
03/09/2015

**Board Members in attendance:** Rich McCarthy (Soccer-Boys), Rachel Brodeur (Basketball-Girls), Lisa Burton (Indoor Track & Field-Boys), Betty Wilson (Soccer-Girls), Mark Larson (Swimming-Girls), Paula Nadeau (Football), Bonnie Kouletsis (Basketball- Boys), Dan Duperry (), Louise Hogan (Field Hockey), Maureen McCann (Ice Hockey), Kathy Cunningham (Ice Hockey), Vicki Roy (Cross Country- Girls), Shannon Bessey (Cross Country-Boys), April Dehetre (Indoor Track & Field- Girls), Cindy Burns (Swimming- Boys), Kathy Burton (Golf), and Candice Parent (Middle School Rep).

**Absent Board Members:** Karen Wiswell (Swimming – Girls), Teianna Mitchell (Cheering), Jennifer Barnes (Cheering), Tommy Hill, Athletic Director (ex-officio)

**Others in attendance:** Matthew Hunt, Web Designer

Topic	Discussion	Action
Introductions and Attendance	The meeting was called to order at 6:00. We welcomed KimVigue (Middle School), Jennifer Pickett (Girls Lax), and Krista Veilleux as members of the All Sports Boosters. April Dehetre will be the Girls Lax alternate.	
Secretary's Report	The attendance sheet was passed around for everyone to sign. Cindy Burns was at the 2/9/15 Booster Meeting. Minutes from the 2/9/15 Booster Meeting were approved.	Remove Cindy's name from the absent list.

Treasurer's Report	<ul style="list-style-type: none"> <li>• Paid out \$800 for swimming uniform jackets.</li> <li>• Received \$150 payment from Media Guide sales ad.</li> <li>• Total MASB &amp; MASBC balance \$13,325.03</li> <li>• The consolidation of the MASB and MASBC was held off until all Craft Fair expenses were paid.</li> <li>• Bonnie will look into getting past monthly financial reports.</li> </ul>	Bonnie to locate past monthly financial reports.
Athletic Director's Report	<ul style="list-style-type: none"> <li>• Mr. Hill was not in attendance.</li> <li>• The MHS Unified Basketball Team has started playing games. This team is coached by Mr. Hill. Board members were encouraged to attend games.</li> </ul>	
Communications	<ul style="list-style-type: none"> <li>• Web Site – Matt Hunt attended the meeting and provided board members with a list of actions that need to be addressed in order for the Web Site to go live. The list included: field directions, articles, point person for web content changes, and Sign Up Genius.</li> <li>• Matt suggested the secretary be the point person. Rachel Brodeur accepted the task.</li> <li>• Members agreed we need to obtain the Spring Sports field directions first.</li> <li>• Rich handed out a Sign Up Genius document to show members the difference between using the Basic “free” services or purchasing the Silver plan at \$9.99 a month. After much discussion, Kathy Cunningham made a motion to start out using the basic package. If the basic package does not meet our needs we can re-address purchasing the Silver package. The motion was approved.</li> <li>• Parent email list – need to f/up with Becky.</li> <li>• The website is mobile friendly.</li> <li>• There was a discussion about adding pictures to the web site. Professional vs. parent. Matt suggested links.</li> <li>• Members were asked to review the website and email</li> </ul>	<ul style="list-style-type: none"> <li>• Rich will obtain Field Directions from Becky Fisher.</li> <li>• Rachel will send out an email to set up a meeting with Rich McCarthy, Lisa Burton, and Matt Hunt for Web Site training.</li> <li>• Matt to add Sign Up Genius to Web page.</li> <li>• Members should review the Website and send suggestions to Rich, Lisa, or Rachel. The website is <a href="http://allsportsboosters.com/">http://allsportsboosters.com/</a>.</li> </ul>

	suggestions to the executive board members.	
Committee Assignments	<ul style="list-style-type: none"> <li>• Rich handed out the committee sign- up sheet again.</li> <li>• Concessions</li> <li>• Craft Fair</li> <li>• Fundraising</li> <li>• Media Guide - The Media Guide generates revenue for the Boosters. Pictures are provided by the High School. Rich spoke with Neil Amalfitano at Haskins Printing, and Neil said if you break the guide into sections it will take about 2 hours of phone sales per section. Neil can breakdown the costs of the guide. Changes are always welcome.</li> <li>• Long-Range Plans</li> </ul>	<ul style="list-style-type: none"> <li>• Rich will send out an email letting everyone know what committee they are on.</li> </ul>
Projects/Fundraising	<ul style="list-style-type: none"> <li>• No spring fundraisers have been planned.</li> <li>• Fun Run (start-up costs, insurance)</li> <li>• Oakland Fun Fest (partnering up)</li> <li>• Movie night</li> <li>• Yard sale</li> <li>• Asking alumni and parents to support boosters financially through mailings.</li> <li>• Using the website to fundraise</li> <li>• Go Fund - takes 4 % of money raised</li> <li>• Cow/Horse Chip Bingo - need to borrow a cow or horse</li> </ul>	<ul style="list-style-type: none"> <li>• Rich will f/up with John House.</li> <li>• Lisa to f/up with Town of Oakland</li> </ul>
Funding Request	<ul style="list-style-type: none"> <li>• Fan Bus – Mr. Moody asked if the Boosters could fund the Fan Bus that took students to the State Hockey Game. The cost of the trip was unavailable. All</li> </ul>	

	<p>members agreed to support up to \$250.</p> <ul style="list-style-type: none"> <li>• Attendance was low. Should the bus ride be cancelled if there are not enough students to defer the cost? Members felt there had to be at least a minimum amount of students to defer the cost of running the bus. Betty W asked if Middle School children were allowed to ride the bus.</li> <li>• Due to the time, discussion of the Fan Bus was tabled for the next Booster meeting.</li> </ul>	
New Business	<ul style="list-style-type: none"> <li>• Meeting Attendance – if you cannot make a meeting please call the alternate.</li> <li>• Snack Shacks- the Concession committee needs to meet to talk about the spring session. We need to talk more with Mr. Moody about having students volunteer at the snack shacks.</li> <li>• Fundraising – the Fundraising committee needs to set up a meeting.</li> <li>• Branding – tabled until the next meeting.</li> </ul>	<ul style="list-style-type: none"> <li>• Talk about Branding at the next Booster meeting.</li> <li>• Talk about championship \$ at the next Booster meeting.</li> </ul>