



All Sports Boosters  
Minutes  
2/9/2015

**Board Members in attendance:** Rich McCarthy (Soccer-Boys), Rachel Brodeur (Basketball-Girls), Lisa Burton (Indoor Track & Field-Boys), Betty Wilson (Soccer-Girls), Mark Larson (Swimming-Girls), Paula Nadeau (Football), Bonnie Kouletsis (Basketball- Boys), Dan Duperry (), Louise Hogan (Field Hockey), and Cindy Burns (Swimming- Boys).

**Absent Board Members:** Maureen McCann (Ice Hockey), Kathy Cunningham (Ice Hockey), Karen Wiswell (Swimming – Girls), Teianna Mitchell (Cheering), Shannon Bessey (Cross Country- Boys), Vicki Roy (Cross Country- Girls), Kathy Burton (Golf) Jennifer Barnes (Cheering), April Dehetre (Indoor Track & Field- Girls), Tommy Hill, Athletic Director (ex-officio)

**Others in attendance:** Jon Moody, Principal

Topic	Discussion	Action
Introductions and Attendance	The meeting was called to order at 6:05. We thanked Louise Hogan for volunteering for the Field Hockey board member position.	
Review Ground Rules	The meetings will be run using “Robert’s Rules of Order”. Rich McCarthy reminded board members that we are here to raise money to support all of our athletic teams.	
Secretary’s Report	An attendance sheet was passed around for	

	everyone to sign. The previous Booster meeting minutes were accepted. Everyone was in favor.	
Treasurer's Report	<ul style="list-style-type: none"> <li>• Total MASB &amp; MASBC balance \$13,975.03</li> <li>• There is \$600 in unpaid ads for the Sports Booklet advertising.</li> </ul>	Bonnie will send out reminders to those who have not paid for their advertisement.
Athletic Director's Report	<ul style="list-style-type: none"> <li>• Mr. Hill was unable to attend the meeting; Jon Moody asked the board what Mr. Hill needs to bring to the discussion. Those in attendance said financial requests and what teams need for the upcoming spring season.</li> <li>• Mr. Hill would like to relinquish his concession duties. He is okay with finishing out the school year.</li> <li>• Becky Fisher will continue to run financial reports.</li> <li>• In the past, the Boosters have provided money for teams who win conference, regional, and State titles. The dollar amounts are \$100, \$250, and \$500. The current bylaws do not include this type of funding. The board would like table this discussion to consider current dollar amounts and how the money should be spent.</li> </ul>	
Communications	<ul style="list-style-type: none"> <li>• Branding- Lisa Burton would like to address multiple brandings on t-shirts, sweatshirts, etc. throughout our</li> </ul>	Rich to follow-up on the date for the spring parent meeting. Rich will follow up with Matt.

	<p>community.</p> <ul style="list-style-type: none"> <li>• Board members talked about ways to encourage all board members to attend meetings; using the Robo Call system, email, and texting.</li> <li>• Spring Sports-parent meeting date not finalized yet.</li> <li>• Middle School Parents- Mr. Moody/Mr. Hatch will send out an email to Middle School parents encourage them to join the Boosters.</li> <li>• Web Site – Dan Duperry said Matt is waiting for a response from the Boosters. Board members are waiting for Matt’s information regarding Signup Genius. We may be able to use Signup Genius to send out email reminders. Maureen McCann wrote up a purpose statement to be used on the website. Rich passed the paper around for board members to review. We need to discuss the website at our next meeting.</li> <li>• Newsletter- board members discussed creating a newsletter. The purpose of the newsletter is to market our fundraising events and show the community where the Booster money is going.</li> <li>• Concessions- Louise Hogan suggested more communication about concessions. A suggestion was made to ask students to work concessions. Jon Moody said students are now</li> </ul>	<p>Rich will scan copy of purpose letter and forward to board members via email. Board members need to discuss and okay the website at our next meeting. Mr. Moody will send an email out to Middle School parents about joining the Boosters.</p>
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	<p>required (for those who are now Freshmen) to obtain 40 hours of community service. Key Club Members may be interested in working the concessions.</p>	
Committee Assignments	<p>Rich passed around a committee sign-up sheet for board members. Each committee will organize; make decisions plans on behalf of the Boosters.</p> <p>There are 5 committees:</p> <ol style="list-style-type: none"> <li>1. Long Term Planning</li> <li>2. Fundraising</li> <li>3. Concessions</li> <li>4. Craft Fair</li> <li>5. Media Guide</li> </ol> <p>You do not have to be a board member to be on a committee. <b>Board members are encouraged to ask non board members to participate.</b></p>	Rich will bring the sign-up sheet to the next Booster meeting.
Projects/Fundraising	<ul style="list-style-type: none"> <li>• Sports Complex-the plan will be revealed in May 2015. The group of students taking soil samplings and discussed water run-off. The Booster will play a huge role in funding this project.</li> <li>• Our purpose is to raise money!</li> </ul>	
Funding Requests	<p>Sara Rushton, Swimming Coach, asked if the Boosters could help fund team uniforms. The swimming team has 24 members. The uniform is a long insulated jacket. The</p>	

	<p>expectation is the jacket will be returned when the season ends. Some students have purchased their own to keep. Sara ordered 30 jackets in different sizes. The total cost of the jackets is \$2400. The athletic department and team fundraising has raised \$1600. She is asking for \$800 to cover the rest.</p> <p>The board members voted unanimously to award the swim team \$800.</p>	
New Business	<ul style="list-style-type: none"> <li>• Sam’s Club membership – Rich recommends the Boosters set up a business account at Sam’s Club. The Boosters would receive a primary and secondary credit card. He recommended the Concession Coordinator be the primary user of the credit card because the Concession Coordinator will be responsible for taking inventory, and purchasing items. The bill will be paid monthly.</li> <li>• Jackets-board members discussed letter jackets at length. The percentage of students wearing them is small. Jon Moody suggested we poll the students and get ideas from them. This discussion led into providing t-shirts for special athletic events. T-shirts are inexpensive and promote school spirit. Lisa provided an example: At Colby College they have a “Mule Mob”, and everyone who goes to a specific game gets a t-shirt.</li> </ul>	Finish up signage at next meeting.

